

TATA MOTORS
Connecting Aspirations



Zest up your life



ZEST



- ① **First-in-segment** | striking projector headlamps with LED light guide rings
- ② **First-in-segment** | LED Daytime Running Lights (DRLs)
- ③ **First-in-segment** | stunning signature LED tail lamps with wrap around looks
- ④ **Tata signature grille** | with unique humanity line
- ⑤ **New sporty** | 15" alloy wheels
- ⑥ **Premium layered** | and dual-tone dashboard in Java Black and Latte



Design finds a new form in the stunning Zest. Experience unmatched luxury with premium and futuristic styling crafted with precision to offer a bold and sculpted look. Enter the next realm of design.

DESIGN



- ⑦ **Best-in-class fully automatic AC*** | with controls on the touchscreen
- ⑧ **Body hugging rugby shoulder seats** | and best-in-class interior space*
- ⑨ **New generation Tata signature steering wheel** | with integrated controls
- ⑩ **Geo-responders** | for a smooth ride (Dual-path independent front suspension with anti-roll bar) and **Sound Isolators** for a quiet cabin
- ⑪ **ePAS (Electric Power Assisted Steering)** | with speed sensitivity and active return function

COMFORT

Every detail inside the exceptionally spacious cabin of the Zest is thoughtfully crafted for your personal comfort. From every stitch of the seat to a feature loaded, dual-tone dashboard.

QUADRAJET 1.3

- ⑫ **Common Rail Direct Injection** | diesel engine with Variable Geometry Turbocharger
- ⑬ **90 PS** | for a power packed performance



F-TRONIC AMT IN DIESEL

- ⑭ **First-in-segment** | AMT (Automated Manual Transmission) in diesel
- ⑮ **Shift assist manual mode** | for convenience of changing gear as per driver's requirement
- ⑯ **Sport mode option in the Auto mode** | for sheer performance



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WAYS TO

*Zest up
your life*

The stunning new Zest is here. Loaded with state-of-the-art features to help you power through the week and be at ease through the weekend. Powerful. Inspiring. Cutting-edge. The Zest isn't just a car. It's an extension of you.

CONNECTIVITY

Step into the future. A new age console houses a state-of-the-art Harman™ touchscreen multimedia system that offers superior connectivity features and unmatched entertainment quality.

- 29 Exclusively designed ConnectNext | touchscreen infotainment by Harman™
- 28 Advanced voice command recognition | to make calls, change tracks, control AC
- 27 SMS | notifications and read-outs**
- 26 Surround audio effect | with 8 speakers and Speed sensitive auto volume control
- 25 Smartphone# enabled | navigation with MapmyIndia™ maps
- 24 Image viewing option | on the touchscreen via USB and SD card



- 23 Advanced 9th gen ABS | with EBD and Corner Stability Control
- 22 Dual SRS airbags | for enhanced safety
- 21 Speed sensing auto locks | on all doors
- 20 Ultrasonic rear park sensors | with display on the touchscreen

Safety comes first. That is why the Zest comes loaded with an array of advanced safety features.

SAFETY



PERFORMANCE

Expectations. Time. Competition. The Zest drives ahead of them all. Bringing together incredible power and superior mileage. Result: Great driving pleasure.

MULTI-DRIVE MODE



REVOTRON 1.2T

- 19 Powerful Revotron 1.2T | MPFI turbocharged petrol engine with best-in-class power of 90 PS*
- 18 First-in-segment | multi-drive mode: SPORT, ECO, CITY
- 17 Best-in-class | constant torque delivery of 140 Nm between 1500-4000 RPM for smooth driving*



FEATURES

	XE	XM	XMA	XMS	XT	XTA
ENGINE TECHNOLOGY						
Revotron 1.2T (Petrol)	●	●	-	●	●	-
Quadrjet 1.3, 75 PS (Diesel)	●	●	-	●	-	-
Quadrjet 1.3, 90 PS (Diesel)	-	-	●	-	●	●
F – Tronic AMT (Diesel)	-	-	●	-	-	●
CAR INFOTAINMENT						
ConnectNext infotainment system by Harman™	-	●	●	●	-	-
ConnectNext touchscreen infotainment system by Harman™	-	-	-	-	●	●
AM/FM, USB, AUX IN, iPod	-	●	●	●	●	●
4 Speakers + 4 Tweeters	-	-	-	-	●	●
4 speakers + 2 Tweeters	-	●	●	●	-	-
Speed dependent volume control	-	●	●	●	●	●
Steering mounted audio, phone controls	-	-	-	●	●	●
Bluetooth connectivity	-	●	●	●	●	●
- Phonebook access	-	●	●	●	●	●
- Call logs (incoming, outgoing, missed)	-	●	●	●	●	●
- Audio streaming	-	●	●	●	●	●
- Call reject with SMS feature**	-	-	-	-	●	●
- Conference call	-	-	-	-	●	●
- Incoming SMS notifications and read-outs**	-	-	-	-	●	●
Controls of FATC on touchscreen	-	-	-	-	●	●
Reverse park guide display	-	-	-	-	●	●
Video playback and image viewer via USB	-	-	-	-	●	●
Smartphone* enabled navigation	-	-	-	-	●	●
Voice command recognition	-	-	-	-	●	●
COMFORT						
Tilt adjustable electric power steering	●	●	●	●	●	●
Air conditioner with heater	●	●	●	●	●	●
Vanity mirror on sun visor of co-driver side	-	●	●	●	●	●
Foldable key	-	●	●	●	●	●
Front & rear power windows	-	●	●	●	●	●
Electric adjustment for ORVMs	-	●	●	●	●	●
Remote central locking	-	●	●	●	●	●
Adjustable rear headrest	-	-	-	-	●	●
Height adjustable driver seat	-	-	-	-	●	●
Rear defogger	-	-	-	-	●	●
Fully Automatic Temperature Control (FATC)	-	-	-	-	●	●
Rear parking sensors	-	-	-	-	●	●
EXTERIORS						
Body colored door handles, ORVM	-	●	●	●	●	●
ORVM with LED side turn indicators	-	●	●	●	●	●
Tata signature front grille with ebony black humanity line	●	●	●	●	-	-
Tata signature front grille with chrome humanity line	-	-	-	-	●	●
Signature clear lens tail lamps	●	●	●	●	-	-
Signature LED tail lamps	-	-	-	-	●	●
Steel wheels with cover	-	●	●	●	-	-
Projector headlamps	-	-	-	-	●	●
Chrome weather strip on windows	-	-	-	-	●	●
LED Daytime Running Lights	-	-	-	-	●	●
LED light guide rings on headlamps	-	-	-	-	●	●
Alloy wheels (set of 4)	-	-	-	-	●	●
INTERIORS						
Dual-tone Java Black & Latte interior scheme	-	●	●	●	●	●
Rugby shoulder seats	●	●	●	●	●	●
Aluminum finish gear shift lever	●	●	●	●	●	●
Partial fabric seat upholstery	●	●	●	●	-	-
Full fabric seat upholstery	-	-	-	-	●	●
Key ring illumination	-	●	●	●	●	●
Door co-ordinated cabin lights	-	●	●	●	●	●
Door trim with fabric inserts	-	●	●	●	●	●
Day & night IRVM	-	●	●	●	●	●
Co-driver seat under storage drawer	-	-	-	-	●	●
Boot lamp	-	-	-	-	●	●

	XE	XM	XMA	XMS	XT	XTA
INSTRUMENT PANEL						
Segmented multi-info display	●	●	●	●	●	●
Gear shift (up/down) and in-gear indicator	●	●	●	●	●	●
Driver seat belt reminder, buzzer	●	●	●	●	●	●
Door-open display	●	●	●	●	●	●
Light-off and key-in reminder, buzzer	●	●	●	●	●	●
Distance-to-empty info	●	●	●	●	●	●
Fuel consumption display	●	●	●	●	●	●
LED bar graph fuel and temperature gauge	-	-	●	●	●	●
Ambient temperature display	-	-	●	-	●	●
SAFETY & SECURITY						
Immobiliser	●	●	●	●	●	●
Speed dependent auto door lock system	-	●	●	●	●	●
Front fog lamps	-	-	-	●	●	●
Rear fog lamps	-	-	-	-	●	●
ABS with EBD & CSC	-	-	-	●	●	●
Driver and passenger airbags	-	-	-	●	●	●
Front seat belts with pretensioner & load limiter	-	-	-	●	●	●
Perimetric alarm system	-	-	-	-	●	●

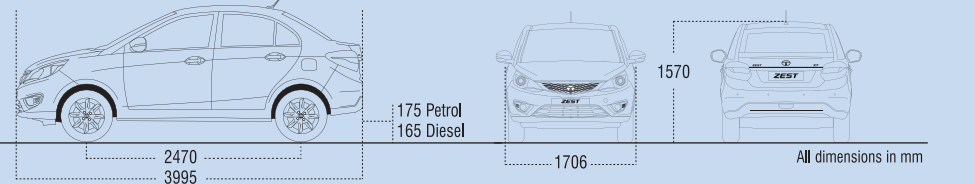
SPECIFICATIONS

Engine	Revotron 1.2T	Quadrjet, 75 PS	Quadrjet, 90 PS
Type	Petrol, turbocharged MPFI	Diesel, Fixed geometry turbocharged DI	Diesel,Variable geometry turbocharged DI
Capacity, cylinder	1193 cc, 4-cylinder,	1248 cc, 4-cylinder,	1248 cc, 4-cylinder,
Emission	BS IV	BS IV	BS IV
Max power (PS@RPM)	90@5000	75@4000	90@4000
Max torque (Nm@RPM)	140@1500-4000	190@1750-3000	200@1750-3000
Transmission	Manual, 5-speed	Manual, 5-speed	Manual, 5-speed/AMT, 5-speed
Kerb weight (kgs)	1115-1135	1152-1167	1170-1185
Brakes			
Front	Disc		
Rear	Drum		
Suspension			
Front	Dual-path independent McPherson strut with coil spring and anti-roll bar		
Rear	Twist beam with coil spring		
Fuel tank capacity (Litre)	44		
Wheels			
Tyre size	XE, XM - 175/65 R14, All other variants - 185/60 R15		
Spare Wheel and Tyre Size	All variants - steel spare wheel. XE, XM - 175/65 R14, All other variants - 185/60 R15		
Steering			
Type	ePAS (Electric Power Assist Steering)		
Tuning radius	5.1		

COLOURS



DIMENSIONS



*Internal test data. Segment/Class defined as sedans under 4m length. **Function enabled only if supported by the Bluetooth™ profile of the connected phone. *For Android only. Accessories shown in picture and features mentioned in the text may not be a part of standard equipment. The contents are not binding and are subject to change without notice. These are indicative specifications for reference only. All features are not available in all variants and may vary for different variants. Colours may not match the actual colours due to printing limitations.

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